

# ADMISSION HANDOUT FOR MANAGEMENT PROGRAMS – 2021

## 1. INTRODUCTION

- 1.1 This booklet gives information about the Admission Procedure and criteria for the following full time MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai/ MBA DSA /MBA Pharmaceutical Management Mumbai /MBA Business Analytics Mumbai / MBA (Digital Transformation) Mumbai Programmes for academic year commencing from 2021-2022.

Sr. No.	Name of the program	No. of Seats*
	<b>School of Business Management Mumbai</b>	
1.	MBA-Mumbai Campus Two year full time programme having concentration in any one of the following areas: 1. Finance 2. Information Systems 3. Marketing 4. Operations & Decision Sciences	600
2.	MBA Human Resource - Mumbai Campus	120
3.	Dual Degree in MBA Decision Science & Analytics + MS in Business Analytics & Information Management from Purdue University Mumbai	60
4.	MBA Pharmaceutical Management - Mumbai Campus	120
	<b>Off Campuses</b>	
5.	MBA - Bengaluru Campus	240
6.	MBA - Jadcherla (Hyderabad )Campus	120
7.	MBA - Navi Mumbai Campus	120
8.	MBA - Indore Campus	60
	<b>Centre of Excellence in Analytics &amp; Data Science, Mumbai</b>	
9.	MBA - Business Analytics, Mumbai	120
10	MBA (Digital Transformation)	60

\*30% Seats in the MBA Programs of NMIMS will be offered to Girls.

## 2. IMPORTANT INSTRUCTIONS

2.1 Admission for all the Full Time Programmes mentioned above is through NMAT by GMAC™ exam. For all test related information please visit [www.nmat.org](http://www.nmat.org). Candidates can apply for more than one Programme and more than one campus.

### 2.2 Apply Online

**Step 1: Registration at NMAT by GMAC™:** Visit [www.nmat.org](http://www.nmat.org). to register online and complete registration process by paying registration fee. Please remember your NMAT by GMAC™ registration number. It is mandatory to complete the NMAT by GMAC™ test registration before proceeding for the NMIMS application.

**Step 2: Registration at NMIMS:** Visit [www.nmims.edu](http://www.nmims.edu) enter your NMAT by GMAC™ registration number. and complete the application process. Without the registration number you will not be able to fill up NMIMS application form. Complete the application process by paying the registration fees (as applicable).

**Note: Candidates are requested to register for NMIMS before NMAT by GMAC™ examination for eg if NMAT by GMAC™ examination is scheduled on 8th November 2020, Candidate is requested to register on or before 7th November 2020.**

**Register with NMIMS before you schedule your exam for your candidature to be accepted at NMIMS.**

## 3. ELIGIBILITY CRITERIA FOR ADMISSION

Sr. No.	Name of the program	Eligibility Criteria
1	MBA Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai	Bachelor's Degree in any discipline from a recognized University with <b>minimum 50% marks</b> in the aggregate. * Sub clauses <b>3.1 to 3.7</b> are also applicable.
2	Dual Degree in MBA Decision Science & Analytics + MS in Business Analytics & Information Management from Purdue University Mumbai	Bachelor's Degree in any discipline from a recognized University with <b>minimum 50% marks</b> in the aggregate.  The <b>Dual Degree</b> in MBA Decision Sciences & Analytics + MS in Business Analytics & Information Management from Purdue University Program applicants should have taken Mathematics at the pre university level - (10+2) or equivalent examination/s. The applicants should get minimum <b>TOEFL score of 93</b> with minimum subsections scores; <b>IELTS score of 7.0 or higher</b> with minimum subsections scores as well will also accepted. * Sub clauses <b>3.1 to 3.7</b> are also applicable.
3	MBA Pharmaceutical Management, Mumbai  Selection process is separate (Mumbai Campus)	Bachelor's or Masters Degree in; Pharmacy, Life Sciences, Medical Technology & Biotechnology, and MBBS, BDS, BHMS, BAMS from a recognized University with minimum 50% marks in the aggregate.  Candidates with B.Tech. Bio-Tech./Bio-Medical or B.E. Bio-Tech./Bio-Medical from a recognized University with minimum 50% marks in the aggregate are also eligible to apply.  Candidates working in Pharmaceutical Companies or with work experience in healthcare sector can also apply subject to meeting the above qualification criteria.  * Sub clauses 3.1 to 3.7 are also applicable.
4	MBA - Business Analytics, Mumbai	<b>The MBA - Business Analytics, Mumbai</b> applicants shall have Bachelor's Degree in Engineering, Mathematics, Statistics, Commerce or Economics with <b>minimum 50% marks</b> in the aggregate.  * Sub clauses <b>3.1 to 3.7</b> are also applicable.
5	MBA (Digital Transformation), Mumbai	Bachelor's Degree in Engineering (Any stream) / MCA,/B.Sc. (IT) / B,Sc. (Computer Science) / BSc. (Electronics) / BSc. (Physics) / BSc(Maths) / Any other graduate degree with Mathematics as compulsory subject till graduation. Minimum pass marks 55% plus minimum two-year years of industry experience is desirable.

- Note 1: As per University Grants Commission (UGC) notification - F. No. UGC/DEB/2013 dated 14.10.2013 - "Degrees / Diplomas / Certificates awarded for programmes conducted by the Open & Distance Learning (ODL) institutions, recognized by Distance Education Council (DEC) (erstwhile) and UGC, in conformity with UGC Notification on specification of Degrees should be treated as equivalent to the corresponding awards of the Degree / Diploma / Certificate of the traditional Universities / institutions in the country".
- Note 2: AIU certificate is mandatory for those candidates who have completed their graduation from overseas Universities.
- 3.1 For all the full time programs, candidates who are appearing for the final examination of their Bachelor's degree are eligible to apply. Provisional admission is subject to clearing the final examination of their Bachelor's degree with stipulated aggregate marks and selected candidates must produce all the necessary documents, in original, within the given stipulated time.
- 3.2 For all the Full Time programs, candidates having two and more years of post-qualification work experience will be preferred.
- 3.3 The candidate must have appeared for all his subject(s) / exams **before the commencement of the respective program (s) of NMIMS (Deemed to be University)**. The examination of none of the subjects should be held after the commencement of the respective course. Also the candidate should be declared pass in all the above referred subjects (s) / examinations by the University from where he / she is graduating from, with minimum stipulated marks in the aggregate. However, in case the candidates' graduating University schedules the final year / semester / trimester examination/s (as applicable) during / after the commencement of the respective program the candidates' candidature may be considered subject to NMIMS (Deemed to be University) discretion.
- 3.4 At the time of admission, candidate has to produce semester-wise / trimester-wise / consolidated (only if individual mark sheets are not issued by University / Institute) mark sheets of all years of the college from which he/she is graduated. In case of internet copies of mark sheets, attestation by Principal with official seal is mandatory.
- 3.5 The candidates, who have passed or, have appeared for graduation examination from a University where Grade Point Average is given, must produce the equivalent percentage for the GPA/CGPA obtained in writing from the University concerned.
- 3.6 It is sole responsibility of the candidate to ascertain whether they possess the necessary and requisite qualification for the admission at NMIMS, as verification of the documents is done at the time of final admission only.
- 3.7 Important Note:
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him / her in the online registration is incorrect, his/her application for the admission to the programme, even if selected and fees paid, will stand cancelled and fees forfeited. The registration fee is non-refundable.
  - Candidates appearing for NMAT by GMAC™ exam, Case Discussion & Personal Interview should note that if at any point of time it observed that they do not meet eligibility criteria, then admission will be cancelled and the process will stand terminated. No fees will be refunded. The course fees if paid, refund will be as per refund rules (as applicable).

## 4. ADMISSION PROCESS

**Stage 1** NMAT by GMAC™ test is a mandatory test for applying to the following NMIMS University programmes viz

1. MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore
  2. MBA HR Mumbai
  3. Dual Degree in MBA Decision Science & Analytics + MS in Business Analytics & Information Management from Purdue University Mumbai
  4. MBA Pharmaceutical Management Mumbai
  5. MBA Business Analytics Mumbai
  6. MBA (Digital Transformation) Mumbai.
- For more information about the test, please visit [www.nmat.org](http://www.nmat.org).

The score of the NMAT by GMAC™ Test for all the NMIMS applicants will be submitted by GMAC electronically to NMIMS (Deemed to-be-University).

**Stage 2** Case Discussion (CD) and Personal Interview (PI) only for shortlisted candidates (**may be held online**)

**Stage 3** Candidates' academic performance, relevant work experience and other similar inputs.

- It is mandatory for candidates to fill in the NMIMS application form on [www.nmims.edu](http://www.nmims.edu) to confirm their candidature and be in the NMIMS admission programs for the 2021-23 Batch.
- The preferences once given cannot be changed later on. Candidates are advised to check the information entered in the online registration application form very carefully while registering and again before submitting the application as they will not be allowed to make any changes after submitting the application.
- The candidates are advised to note their NMAT by GMAC™ / NMIMS Application number. The further communication / process will be as per NMAT by GMAC™ / NMIMS Application number only.

## 5. ADMISSION SCHEDULE

5.1 The schedule & Application charges for NMIMS applications are as under:

Event	Start	End	Registration charges (Non-Refundable)
NMIMS Application	Saturday 19 <sup>th</sup> September, 2020	Monday 14 <sup>th</sup> December, 2020	Rs.2200/- plus applicable taxes

**Note:** Candidates are required to fill only one application form even if they are applying for multiple programs / campuses. **Retake candidates do not have to fill-up application form again.**

5.2 NMIMS Application

- For admission to NMIMS University programmes NMIMS online application (on [www.nmims.edu](http://www.nmims.edu) website) has to be duly submitted & payment of application charges need to be made in any of the prescribed mode within stipulated time.
- It is candidate's responsibility to select the program preference at the time of filling up the NMIMS application form on [www.nmims.edu](http://www.nmims.edu). The final short listing of the candidate will happen as per the latest preference selected by candidate on his/her NMIMS application form.
- The candidate has to register and complete the application / fees payment process on the [www.nmims.edu](http://www.nmims.edu) website.

5.3 Payment of registration fee - The mode of payment will be as under:

1. Credit card
2. Debit Card

5.4 The NMAT by GMAC™ test will be conducted online proctored at Home as well as at Test Centres with social distancing norms in the following domestic / international cities. Visit <https://www.nmat.org/test-centres/> for latest updates.

	TESTING CITIES
North	Agra, Allahabad, Chandigarh, Dehradun, Delhi, Faridabad, Gurugram, Jammu, Kanpur, Lucknow, Noida, Patiala, Varanasi, Ghaziabad
West	Aurangabad, Rajkot, Ahmedabad, Jaipur, Jodhpur, Kota, Mumbai, Nagpur, Nasik, Pune, Surat, Vadodara
South	Bengaluru, Chennai, Kochi, Hyderabad, Manipal, Mysore, Tiruchirapalli, Vizag, Vijaywada, Coimbatore, Madurai, Mangalore, Thiruvananthapuram
Central	Bhopal, Indore, Jabalpur, Raipur, Bilai, Gwalior
East	Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi, Shillong
International	Kathmandu (Nepal), Thimphu (Bhutan), Dhaka (Bangladesh), and Colombo (Sri Lanka)

- Candidate has to register on [www.nmat.org](http://www.nmat.org) and will be able to select the venue of their choice while scheduling their NMAT by GMAC™ test. Candidates will receive confirmation letter providing them with all the information pertaining to their appointment. Candidates will be able to download their admit card from the Candidate dashboard.
- It is the sole responsibility of the Candidate to check the system requirements and ensure that the computer system and connectivity meets the requirement before choosing to test at Home. The candidate should go through the instructions for 'On the day of the test' before leaving for the Test Centre or starting the Online proctored test at Home.
- It is mandatory for the candidates testing at a Test Centre to carry their Admit Card at the time of NMAT by GMAC™ exam and get it signed by the Test Centre Administrator. Online Test Takers will have to show their Admit Card during the authentication Process before starting the test to the Proctor. Admit card need not be signed for candidates choosing Online Proctored at Home. Admit card is a mandatory document to be retained till the admission cycle is not complete.
- GMAC reserves the right to cancel / change any venue of examination for any reason and the applicant will have to take the test at any of the other venues available.
- It is the sole responsibility of the candidate to check whether he/she is eligible for the respective Program as per the eligibility criteria of the programs they are applying to.
- Candidates will be short-listed on the basis of the combination of their score in NMAT by GMAC™ exam and latest preferences of the programmes selected on the NMIMS application form.

## 6. TEST STRUCTURE

6.1 NMAT by GMAC™ would be an objective type multiple-choice test. (There will be no descriptive type questions).

6.2 The NMAT by GMAC™ will comprise the following:

Sr. No	Section	No. of Questions	Time in Minutes
1	Language Skills	36	28
2	Quantitative Skills	36	52
3	Logical Reasoning	36	40
	<b>Total</b>	<b>108</b>	<b>120</b>

- The candidate should note that it is important for them to perform well relative to other candidates in each of the 3 sections of the test as the score of each section and the overall score will be used to shortlist the candidate for the second stage of the selection process as well as in the final ranking. Please note that there will be no negative marking.
- If the candidate is not satisfied by his / her NMAT by GMAC™ score in the first attempt he / she may appear for the test by applying for a retake for NMAT by GMAC™ test by visiting [www.nmat.org](http://www.nmat.org). In all two retake attempts are allowed.
- In case of candidates taking more than one attempt at improving the score, which is the total score & its respective sectional score, which makes the candidate eligible as per the cut offs declared by NMIMS, will be considered for short listing for subsequent process. (Cut off means both sectional as well as total score).
- The scores of all the attempts taken by the candidate will be declared on [www.nmat.org](http://www.nmat.org) and the shortlisting for the next round of NMIMS admission process (CD / PI) as per the latest preference of the programme will be declared on [www.nmims.edu](http://www.nmims.edu) website.
- The candidate has to check his status on our website, there will be no separate email sent.

## 7. GUIDELINES FOR PHYSICALLY CHALLENGED CANDIDATES

Candidates who wish to request for assistance must complete the formalities as mentioned on the NMAT by GMAC™ website - [www.nmat.org](http://www.nmat.org).

## 8. SELECTION PROCESS: Case Discussion (CD) & Personal Interview (PI)

**Note: Case Discussion & Personal Interview of shortlisted candidates may be held online.**

- 8.1 The result for NMAT by GMAC™ test will be declared on the [www.nmat.org](http://www.nmat.org) website. The shortlisting for the next round of CD and PI as per the latest preference of the programme will be declared on [www.nmims.edu](http://www.nmims.edu) website.

Shortlisted candidates are required to download the call letter from [www.nmims.edu](http://www.nmims.edu) website. The shortlisted candidate also needs to keep his / her NMIMS Call letter for online CD/PI process verification.

**No separate call letter will be mailed.**

- 8.2 The final merit list will be prepared on the basis of the application data in terms of academic marks obtained, work experience, marks obtained in NMAT by GMAC™ and Case Discussion - Personal Interview.
- 8.3 The selection criteria will be based on merit only. Decision regarding cut-off of the merit list will solely lie with NMIMS. Those candidates who have applied for more than one Programme / Campus in their application forms, their selection will be based on the merit score and preferences obtained by them as well as on the availability of the seats in the respective Programme.

In this regard, the decision of the NMIMS shall be final and undisputable and shall be binding on all concerned.

- 8.4 Canvassing, in any form for admission will disqualify the candidate.
- 8.5 All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- 8.6 Candidates are advised to visit the NMIMS website [www.nmims.edu](http://www.nmims.edu) to know the details of various steps of selection process. All communication to the candidates will be through NMIMS website only.

Please note that No separate communication will be sent in this regard.

## 9. FEES

The Fees for academic year 2021-2022 will be informed during CD/PI. However, fees for academic year 2020-2021 for MBA / MBA HR Program were Rs. 10,42,000/-, MBA Pharmaceutical Management were Rs. 6,32,000/-, Dual Degree in MBA Decision Sciences & Analytics + MS in Business Analytics & Information Management from Purdue University Program were Rs. 12,02,000/-, MBA Bangalore were Rs. 9,02,000/- / Hyderabad & Navi Mumbai were Rs. 8,27,000/-, Indore were 7,27,000/- MBA Business Analytics were Rs. 8,52,000/- (for information only). Fee for MBA (Digital Transformation) will be informed during CD/PI.

## 10. IMPORTANT DATES

Sr. No.	Activity	Important Dates
1	Application Start Date	Saturday, 19 <sup>th</sup> September, 2020
2	Application End Date	Monday, 14 <sup>th</sup> December, 2020
3	Registration for CD/ PI	11 <sup>th</sup> February, 2021 to 14 <sup>th</sup> February, 2021
4	Conduct of CD/ PI	18 <sup>th</sup> February, 2021 to 10 <sup>th</sup> March, 2021
5	First Merit List	Tuesday, 16 <sup>th</sup> March, 2021

**NMIMS reserves the right to make any change in the above mentioned dates and candidates are advised to visit the NMIMS website periodically to note changes, if any. For exam schedule and delivery details please visit [nmat.org.in](http://nmat.org.in).**

### MBA / MBA HR Programme

Course Commencement (tentative) : 7<sup>th</sup> June - 14<sup>th</sup> June 2021

Closure of admission (last date of admission) : 23<sup>rd</sup> June, 2021

## 11. DOCUMENTS TO BE PRESENTED AT THE TIME OF ADMISSION

- 10th Marksheet & Passing Certificate
- 12th Marksheet & Passing Certificate
- Degree Marksheet (for 1,2,3,4 ..... years), separately for each semester/ trimester. Only if separate mark sheets are not issued by the University / Institute consolidated mark sheets will be accepted. For details regarding the same please refer clause 3.4
- Degree Certificate
- Provisional Degree certificate/ Passing Certificate
- Post Graduate Degree Marksheet, wherever applicable
- Post Graduate Degree Certificate, wherever applicable
- AIU Certificate (University Equivalence) is mandatory for those candidates who have completed their graduation from Overseas Universities.
- Migration Certificate
- Eligibility Certificate (If required)
- Work Experience Certificate
- Medical Fitness Certificate (In Original signed by Registered Medical Practitioner)
- Medclaim Policy

At the time of admissions self-attested photocopies are to be uploaded and original/s documents will be required for verification during program commencement. The original/s documents are to be submitted by stipulated dates (as applicable).



## 12. REFUND OF FEES IN CASE OF WITHDRAWAL / CANCELLATION OF ADMISSION

For cancellation/ withdrawal of admission: Withdrawal /cancellation means voluntary withdrawal/cancellation by candidate For any reason. Candidate should email at [admissioncancellation@nmims.edu](mailto:admissioncancellation@nmims.edu), the soft copy of admission cancellation form duly filled and signed (available on [www.nmims.edu](http://www.nmims.edu) (<https://www.nmims.edu/students/>), fee paid receipt copy & cancelled cheque (personal account).

### REFUND RULES

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to the Institute
(1)	100%	15 days or more before the formally-notified last date of admission
(2)	90%	Less than 15 days before the formally-notified last date of admission
(3)	80%	15 days or less after the formally-notified last date of admission
(4)	50%	30 days or less, but more than 15 days, after formally-notified last date of admission
(5)	00%	More than 30 days after formally-notified last date of admission

In case of (1) in the table above, the HEI concerned shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.

The above refund rules are as per University Grants Commission (UGC) notification on Refund of Fees and Non-Retention of Original Certificates of October, 2018 and are subject to revision as per UGC notification (as applicable).

Note: Candidates to refer Important Dates of the respective programme.

Important Message: There is NO 'Management Quota' at NMIMS for MBA Programs. If you receive any E-Mail / SMS related to it, consider it as Fraudulent. Beware of such activities and do not entertain any monetary transactions. Please report such activities to the Police and [admissionenquiry@nmims.edu](mailto:admissionenquiry@nmims.edu)

### CONTACT INFORMATION

- NMIMS Admission /Application / Technical related queries**
  - Toll Free No.: 18001025138 - Monday to Saturday (except public holidays)
  - Phone Support: 022-42355621/ 5622 / 5624 - Monday to Saturday (except public holidays)
  - Email Support: [admissionenquiry@nmims.edu](mailto:admissionenquiry@nmims.edu) & [MBAadmissions2021@nmims.edu](mailto:MBAadmissions2021@nmims.edu) (only for NMAT 2021 online application query)
- For NMAT by GMAC™ registration and payment related, scheduling and rescheduling queries**  
visit <https://www.nmat.org/contact-us/>